



Global Strategy

Presentation Script

Welcome | Slide 1 (1 min.)

- Introduce yourself.
 - Introduce your role/involvement with Operation Christmas Child.
 - Introduce Operation Christmas Child to the audience.
 - o **Say:** Operation Christmas Child is a project of Samaritan's Purse, an international relief organization led by Franklin Graham. Since 1970, Samaritan's Purse has helped people in need around the world in Jesus' Name.
 - Share a Scripture verse.
 - o **Say:** In Mark 16:15, Jesus said, "Go into all the world and proclaim the gospel to the whole creation."
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Mission | Slide 2 (30 secs.)

- Share the Operation Christmas Child mission statement.
 - o **Say:** The mission of Operation Christmas Child is to demonstrate God's love in a tangible way to children in need around the world, and together with the local church worldwide, to share the Good News of Jesus Christ and make disciples of the nations.
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Gospel Impact on Both Sides of the Shoebox | Slide 3 (1-2 mins.)

- Explain the impact of packing a shoebox.
 - o **Say:** Operation Christmas Child collects shoebox gifts that are lovingly packed with toys, school supplies, and personal care items by churches, groups, families and individuals. As they fill shoebox gifts, God is opening doors for the Gospel to be shared in their own communities through packing parties, shoebox drop-off locations, and community engagement. Packing shoebox gifts allows families and groups to teach children about the power of giving and enables them to be part of global evangelism. The shoebox gifts are distributed to millions of children in over 100 countries every year, each along with a Gospel booklet about Jesus called The Greatest Gift. During the past 30-plus years, more than 220 million children have heard the Gospel and received shoebox gifts in over 170 countries and territories.
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Video | Slide 4 (3-4 mins.)

- Share about outreach to hard-to-reach areas.
 - o **Say:** Shoebox packers are opening doors for the Gospel message to go to hard-to-reach parts of the world. These communities are often remote or strongly opposed to the Gospel. Shoebox gifts sent to these regions are often built online, an option available year-round. God is using trained ministry partner teams to take the Gospel where it has never gone before. Franklin Graham, president of Samaritan's Purse, says: "We go to great lengths, great effort to take these boxes to children in the most remote parts of the world." Children in more than 1,000 remote Pacific islands have heard the Gospel message and received a shoebox gift. The boys and girls often share this message with their family and friends, expanding the reach of the Gospel.
- Introduce a video.
 - o **Say:** Take a look at this video about reaching members of the Himba tribe in southwest Africa.
 - o Video is embedded within the presentation, but here is the link:
<https://video.samaritanaspurse.org/good-news-and-great-joy-for-namibia/>

The Local Church | Slide 5 (1-2 mins.)

- Explain the crucial role of local churches in Operation Christmas Child.
 - **Say:** Operation Christmas Child would not be possible without local churches. Both the churches that collect shoebox gifts and the churches that distribute the gifts are equipped for ministry. In the United States and 10 other countries, churches play an essential role in packing and collecting shoebox gifts. Internationally, Operation Christmas Child in-country volunteers are part of leadership teams that identify and partner with local churches to share the Gospel, distribute shoebox gifts, and make disciples. The discipleship program for shoebox recipients called The Greatest Journey uses a series of Bible lessons to teach the children more about Jesus. In places where there are no churches, the teams have the joy of introducing the Gospel and sometimes starting churches.
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Global Strategy in Action—Local Volunteer Teams | Slide 6 (1-2 mins.)

- Discuss the role of local volunteer teams.
 - **Say:** Operation Christmas Child National Leadership Teams consist of year-round volunteers from various evangelical denominations. Domestically, these teams work diligently to encourage their communities to pack shoebox gifts. They also intentionally minister to shoebox packers and their teammates through prayer, resources, and Gospel conversations. International volunteer teams manage the distribution of shoebox gifts and minister to their communities through intentional prayer, outreach, and discipleship. They are passionate about seeing every child in their country come to Christ. Through prayer, training, strategy, and collaboration, volunteer teams worldwide are identifying ways to engage their communities with the Gospel.
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Global Strategy in Action-Outreach Initiatives | Slide 7 (1-2 mins.)

- Explain outreach initiatives.
 - **Say:** Led by a prayerful strategy, Samaritan's Purse is developing shoebox packing resources and outreach tools to engage hard-to-reach communities with the Gospel. Initiatives include:
 - The Greatest Journey audio recordings for oral communities.
 - Minority language translations of Gospel materials.
 - Braille resources for children with visual impairments.
 - Focused outreaches for children with developmental disabilities.
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A Shoebox Gift Is Only the Beginning | Slide 8 (3-4 min.)

- Discuss the core principles of evangelism, discipleship, and multiplication.
 - **Say:** Operation Christmas Child partners with local churches worldwide to evangelize, disciple, and multiply Gospel impact in the lives of children and families. From jungles to deserts, megacities to remote villages, millions of people around the world have yet to hear the life-saving Good News of Jesus Christ. Samaritan's Purse is delivering Operation Christmas Child shoeboxes to children to share God's love to the ends of the earth.

- Share an impact story.
 - **Say:** Here is one child's story. Brian lived on the streets of Kenya. He and 15 other children received shoebox gifts as well as The Greatest Gift booklets. Brian was immensely grateful for the items in his shoebox gift, including a toothbrush and flashlight. Living on the streets was difficult due to food scarcity and housing challenges. To survive, Brian and some friends borrowed things or sometimes engaged in petty theft. After receiving shoeboxes, Brian and his friends attended The Greatest Journey. Each of them accepted Christ and committed to telling others about Him. One of the church members saw how their hearts had changed and took the initiative to support them in finding a place to live and developing small business ventures. Brian and his friends have a whole new outlook on life, thanks to the Gospel truths shared with them through The Greatest Journey. They now regularly attend discipleship classes on Sundays, and church members are working to find apprenticeship opportunities for them.
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Call to Action | Slide 9 (1 min.)

- Share how the audience can be involved with Operation Christmas Child.
 - **Say:** By packing a gift-filled shoebox or building a box online, you can introduce a child to the Gospel and open the door for them to attend The Greatest Journey discipleship program. Children not only hear the Gospel at an outreach event, The Greatest Journey enables them to learn and grow in their faith with a trained local teacher. It can mark the beginning of a child knowing God, growing in faith, and sharing it with others.
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Closing | Slide 10 (1 min.)

- Give a closing statement and prayer.
 - **Say:** The celebration that shoebox recipients experience when they graduate from The Greatest Journey discipleship program is just a slice of the great joy they can experience when they ask Jesus Christ to be their Savior, follow Him as Lord, and tell others the Good News of His saving grace. Let's pray.