Incorporate Operation Christmas Child shoebox packing into a chapel service. Include spiritual life personnel in the program planning to help encourage campuswide participation.

OVERVIEW

What is Operation Christmas Child?
Operation Christmas Child uses gift-filled shoeboxes to demonstrate God’s love in a tangible way to children in need around the world. Every shoebox gift is a resource for evangelism and discipleship, which leads to the multiplication of new believers and churches around the world.

You can be a part of what God is doing in these communities through Operation Christmas Child. Individuals, youth groups, student organizations, Christian schools, and homeschoolers all can get involved in this life-changing effort.

What are the benefits for student groups to participate in Operation Christmas Child?
- Partner with Operation Christmas Child to share the Gospel around the world.
- Use this project to engage students outside or new to your group as well as regular attenders.
- Integrate faith and learning through personal experiences and group activities.
- Create and facilitate leadership development opportunities.
- Increase awareness about the global need for the Gospel.
- Foster partnerships within your community.

Promotional Suggestions and Resources
- Show Operation Christmas Child videos during general assemblies.
- Share spiritual impact stories your student media network and publications.
- Social Media:
  - Follow Operation Christmas Child on Facebook, Instagram, and Twitter.
  - Share posts and videos on the school’s or student group’s social media pages.
- Order promotional materials, many of which are free of charge.
- Download our “Why $9?” resources to explain that every shoebox gift needs a $9 donation for collecting, processing, shipping, ministry partner training, and Gospel materials. We have fundraising tips to help you collect donations, as well as a webpage to help you create your own fundraising page and chart your group’s progress toward a goal.
- Find additional resources and ideas at samaritanspurse.org/occ-students.
**PRE-EVENT**

- Encourage group participation (Administration, Alumni, Athletics, Faculty/Staff, International Students, Residential Life, Student Government, etc.).
- Set up a meeting with all parties involved and form a plan for the event.
- Lead the team to prayerfully set a shoebox goal.
- Reserve the location where the event will be hosted.
- Establish a process to collect shoebox items and raise money for shipping and other project costs. Encourage students to collect items before the event. Reach out to businesses for packing item donations. Remember, your only limitation is how many shoeboxes and how many items you have to put in those shoeboxes. Plan accordingly.
- Collect standard-size shoeboxes or order Operation Christmas Child preprinted shoeboxes.
- Print or order labels to affix to each shoebox.
- Invite a local artist or worship band to play Christmas carols or arrange for music to play during the event.
- Share your vision for the event. Show inspirational videos about the impact of a gift-filled shoebox.
- Locate your nearest shoebox drop-off location and determine transportation for collected shoeboxes.

**DAY OF THE EVENT**

- Set up for the event.
  - Suggested stations:
    - Fold shoeboxes (if using preprinted ones).
    - Attach boy/girl labels.
    - Pack shoeboxes.
    - Write a note of encouragement to the child who will receive your shoebox.
    - Pray over each shoebox.
- Separate donated items by category for easy packing.
- Create a festive atmosphere of joy and excitement, enhanced by fun music.
- Show inspirational videos that share stories of the impact of a gift-filled shoebox.
- Encourage faculty to interact and participate with each of their classes.

**POST-EVENT**

- Transport shoeboxes to a nearby drop-off location.